



BIG HEARTS' TRUSTEE RECRUITMENT

September 2017



Supporting
Families
in Need



More than football

Who we are: IDENTITY

What we do: WORK

FOOTBALL

GORGIE

HEART OF MIDLOTHIAN

FAMILIES

SUPPORTERS

Strengths:
what makes us
different, unique,
powerful and
meaningful

HELPING

VULNERABLE

COMMUNITY

IMPACT

PARTNERSHIPS



Research & partnership

HOW WE IDENTIFY NEED

Conducting research

Accessing data

Engaging with key stakeholders

HOW WE BUILD SUPPORT

Creating partnerships

Reaching out to supporters

Developing our structure





4 steps model

Our strength & knowledge to make a significant difference to all generations within our community



**Raise
Awareness**



**Engage
Families**



**Share the
Benefits**



**Regular
Support**



Delivering Meaningful Programmes



Kinship Care Programme

Largest gathering of Kinship Carers in Scotland at our Kinship Family Day

£15k in Emergency Essentials Grants issued to families in crisis

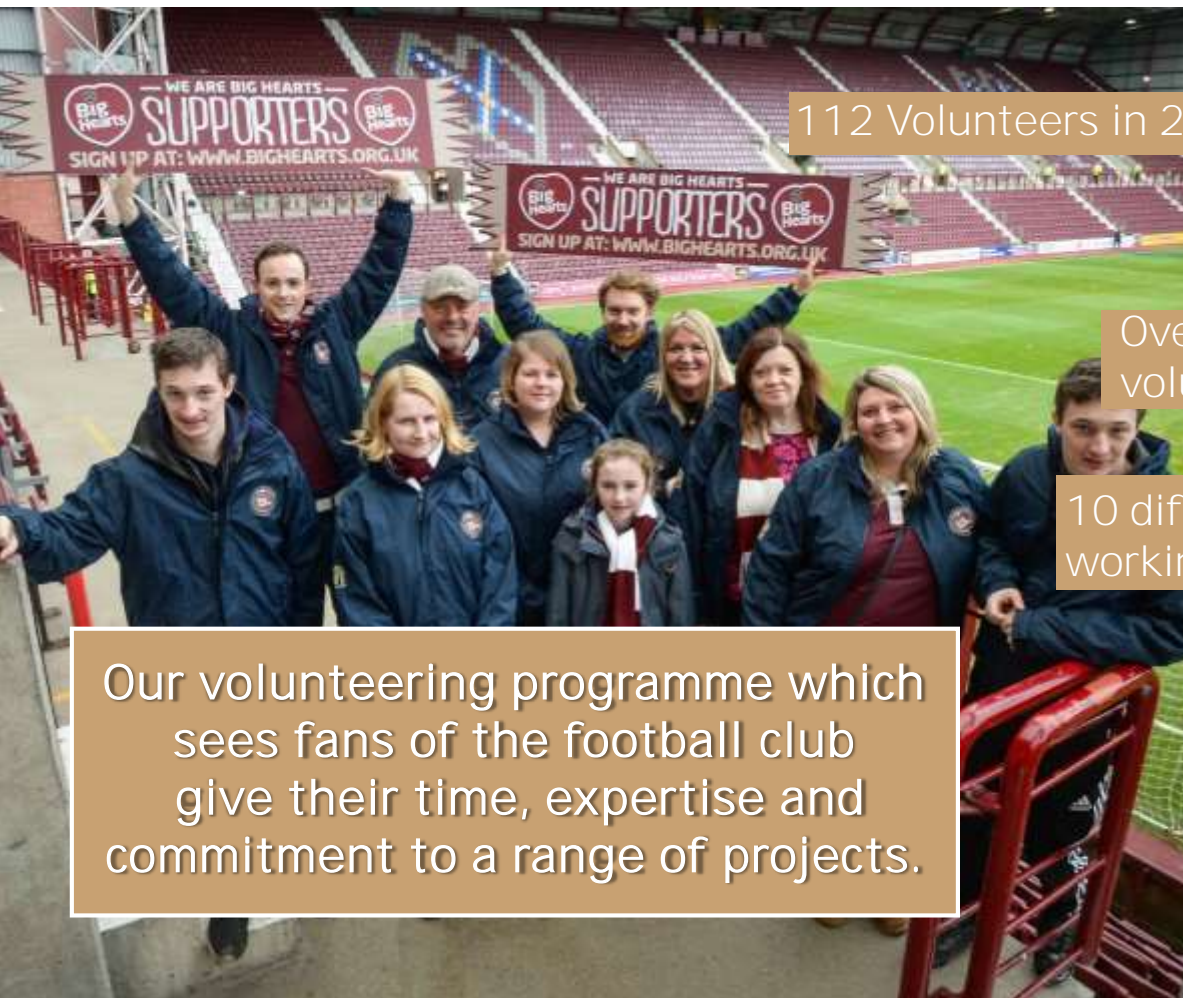
Our regular After School Club engages with around 30 families per week

Wide ranging programme dedicated to supporting families living in a Kinship Care setting.





Big Hearts Supporters



112 Volunteers in 2017

Over 2200 hours of volunteering thus far

10 different charity partners working closely with us


Our volunteering programme which sees fans of the football club give their time, expertise and commitment to a range of projects.



Over 132 hours of Volunteer events



Football Memories



Football Memories helps those at risk of, or suffering from Dementia by embracing memories from football and life in general.



Over 40 registered participants and carers, who join us up to twice a month at Tynecastle



Engagement of Tynecastle High School pupils who support our participants

Successful trip to Hampden Football Museum for all involved in our programme



Multicultural Programme

11 refugee children joined our Holiday Football Courses and were supported with transport costs, kit and boots



Our new weekly project runs from Tynecastle and supports children from a variety of backgrounds who attend local schools



Our first new strand aims to improve the emotional wellbeing and confidence of the families involved.





WHAT'S NEXT?

Priorities over the coming months:

Creation of 3 year strategic plan
which will start in April 2018

Launch of new initiatives, following intensive research
and development, designed to make a significant difference
to those who need our help most

Preparation for the new space
at Tynecastle Stadium